



MARK IV ENTERPRISES

301 Exchange Blvd, Ste 200

Rochester, NY 14608

Phone: 585.232.1760, Fax: 585.325.2967

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Mr. Howard Konar
Konar Properties
75 Thruway Park Drive
West Henrietta, NY 14586

Dear Howard:

I read your May 12, 2017 Guest Opinion article with interest. As CEO and Founder of Mark IV Enterprises and the Legacy Senior Living Communities, I support your endeavor to provide newer, safer apartment homes so that more seniors can enjoy living at Cobbs Hill Park.

The vision for Cobbs Hill Village is a better use of the land, and with strong design, well-chosen materials, and attractive landscaping this project will be an important addition to affordable senior living options in Rochester. It is an opportunity not only to accommodate the seniors currently living there, but also to offer modern housing for 62 more of Rochester's elderly. It is especially honorable that the existing tenants will be able to continue to live at Cobbs Hill Village at their current rental rates. This further underscores Rochester Management's decades-long reputation as a well-thought-of organization dedicated to providing affordable housing to the seniors of our community.

Best regards,

Anthony M. DiMarzo

Anthony M. DiMarzo
CEO and founder
Mark IV Enterprises and Legacy Senior Living Communities
301 Exchange Blvd, Suite 200
Rochester, NY 14608

